PROGRAMME : I-YEAR B.COM (SEMESTER-II) DOMAIN SUBJECT : COMPUTER APPLICATIONS

E-COMMERCE & WEB DESIGNING

MODEL OUESTION PAPER

Time: 3 Hours

Max. Marks: 75

SECTION-A

Answer any <u>FIVE</u> of the following Questions:

(5 x 5= 25 Marks)

- 1. Define Internet. Write disadvantages of Internet
- 2. Write about e-business
- 3. Define e-payment system
- 4. Explain briefly the methods of e-payment system
- 5. Write the purpose of online business transaction
- 6. Write about online learning
- 7. Briefly explain HTML document structure
- 8. Write about Horizontal rule tag
- 9. Define table. Explain table creation tags.
- 10. Define Hyperlink

SECTION - B

Answer any <u>FIVE</u> of the following Questions

 $(5 \times 10 = 50 \text{ Marks})$

- 11. Explain the working of Internet.
- 12. What is e-commerce? Write about the three models of e-market
- 13. Explain about Payment gateways
- 14. Write about various risks involved in e-payment system
- 15. Write and explain advantages of online transactions
- 16. Explain the features of online shopping with an example
- 17. Write in detail about text formatting tags in HTML
- 18. Write about lists in HTML
- 19. Explain different types hyperlinks used in a web page
- 20. Explain about frames in HTML

Note: Paper Setter must select TWO Short Questions and TWO Essay Questions from Each Unit

