

THREE YEAR B.B.A.S. (CBCS) DEGREE EXAMINATION, NOVEMBER 2017

FIFTH SEMESTER

Part II

INTERNATIONAL BUSINESS

Time : 3 Hours

Max. Marks : 75

PART - I

Answer any FIVE of the following.

(Marks : 5 × 5 marks = 25 marks)

1. Economic environment.
2. Letter of credit.
3. WTO.
4. International business.
5. Export documentation.
6. Liberalization.
7. Legal environment.
8. Commercial invoice.
9. Objectives of IMF.
10. ECGC.

PART - II

Answer any FIVE questions. Each question carries equal marks.

(Marks : 5 × 10 marks = 50 marks)

11. Write about political and cultural environment.
12. Explain bill of lading and its advantages.
13. Explain in detail about export credit insurance.
14. Write the advantages and limitations of International Business.
15. What are the advantages and disadvantages of WTO?

16. Write about principal and auxiliary documents.
 17. Define FDI. What are the disadvantages of FDI?
 18. Define Globalization. What are its advantages?
 19. Write about any two types of insurance in international business.
 20. Differentiate between domestic and international trade.
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