(070010102)

M.Com. DEGREE EXAMINATION, NOVEMBER 2017

FIRST SEMESTER

Paper I — MANAGEMENT AND ORGANIZATIONAL BEHAVIOR

(Old Syllabus)

Time : 3 Hours *Max. Marks : 70*

SECTION – A

Answer any FIVE questions.

(Marks : 5 × 4 marks = 20 marks)

1. (a) Nature of management

   (b) Ethical standards

   (c) Personality

   (d) Nature of motivation

   (e) Types of groups

   (f) Group dynamics

   (g) Formal organization structure

   (h) Define leadership

   (i) Negative aspects of conflict

   (j) Nature of organizational change.

SECTION – B

Answer FIVE questions of the following questions choosing ONE from each Unit.

(Marks : 5 × 10 marks = 50 marks)

UNIT – I

2. (a) Explain the basic functions of management.

Or

   (b) What is social responsibility of business? How does it is importance to our society?

UNIT – II

3. (a) What is motivation? How does it affect the behavior of a person?

Or

   (b) Brief the psychoanalytic theory of personality.

[P.T.O.]

UNIT – III

4. (a) Discuss the process of group decision making.

Or

(b) What are the leadership qualities that you would look for in manager?

UNIT – IV

5. (a) Define organizational negotiations and also explain its features.

Or

(b) How to overcome line – staff conflict?

UNIT – V

6. (a) How people react to an organizational change? How do you overcome the resistanc organization change?

Or

(b) What do you mean by organizational development? How can they classify?