

(101MCOM17)

M.Com./M.Com. (B & F)/M.Com. (FM) DEGREE EXAMINATION, NOVEMBER 2017

FIRST SEMESTER

Branch - Commerce

Paper I — MANAGEMENT AND ORGANIZATIONAL BEHAVIOUR

(New Syllabus)

Time : 3 Hours

Max. Marks : 70

**SECTION - A**

Answer any FIVE of the following.

(Marks : 5 × 4 marks = 20 marks)

1. (a) What is the meaning of management?
- (b) What is motivation?
- (c) What is OB?
- (d) What is the importance OB?
- (e) What is a group?
- (f) What is group cohesiveness?
- (g) What is organisation structure?
- (h) What is organisation culture?
- (i) What is organizational conflict
- (j) What is organizational change?

**SECTION - B**

Answer ALL questions.

(Marks : 5 × 10 marks = 50 marks)

2. (a) Explain various sources of motivations?

Or

- (b) Write the importance of business ethics.

3. (a) What are the various models of OB?

Or

- (b) Sketch the evolution of OB.

[P.T.O.]

4. (a) Explain how the groups are formed in organization.

Or

(b) Explain about two theories of leadership.

5. (a) Explain about any two types of organizational structure.

Or

(b) What do you mean by organizational negotiations? Why is it necessary?

6. (a) What is the importance of organizational development?

Or

(b) What do you know about culture adjustment?

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