

THREE YEAR BBAS (CBCS) DEGREE EXAMINATION, APRIL 2017.

FOURTH SEMESTER

Paper III — BUSINESS ETHICS AND CORPORATE GOVERNANCE

Time : 3 Hours

Max. Marks : 75

PART - I

Answer any FIVE questions of the following.

(Marks : 5 × 5 marks = 25 marks)

1. Meaning of Corporate Governance.
2. Insider Trading.
3. Governance Vs Good Governance.
4. Junk Bond Scam.
5. CSR.
6. Andersen Worldwide Scam.
7. Listing agreement.
8. Corporate Sustainability.
9. Environmental Aspects of CSR.
10. Meaning of Business Ethics.

PART - II

Answer any FIVE questions choosing at least TWO questions from each section. Each question carries equal marks.

(Marks : 5 × 10 marks = 50 marks)

SECTION - A

UNIT - I

11. Discuss Various principles of ethics and its implications in the modern business world.
12. Describe the impact of globalization on ethical values of a business.

UNIT - II

13. Define Rating Agencies? Explain any two types of rating agencies in India.
14. Explain
 - (a) Governance vs. Good Corporate Governance,
 - (b) Corporate Governance vs. Corporate Excellence

UNIT III

15. Discuss any two major corporate governance failures around the world.
16. Explain common Governance problems faced by corporate enterprises.

SECTION - B

UNIT - IV

17. Discuss the regulatory framework of corporate governance in India.
18. What is SEBI? Explain norms based on KM Birla Committee.

UNIT -V

19. Explain :
 - (a) CSR and Corporate Sustainability
 - (b) CSR and Business Ethics
 20. Explain different types of CSR models.
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